

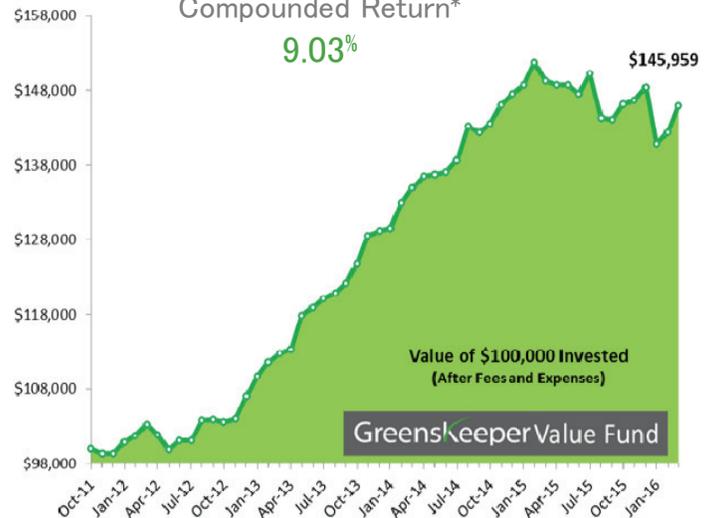
## Inamatus Corus

The Value Fund finished down (1.67%) in Q1 2016 (after all fees and expenses). Currencies were the main story in Q1 as the Canadian dollar surged 6.16% against the greenback. We estimate that this sharp move knocked about (4.54%) off of our returns in the quarter as we report our results in Canadian dollars. However, our stance of remaining unhedged remains unchanged.

Hedging imposes costs and acts a drag on long-term performance. We will consider hedging our currency exposures only when we believe that a currency is dramatically overvalued or undervalued. The rest of the time, we are happy to accept greater short-term volatility in exchange for longer-term outperformance.

### Four-Year Compounded Return\*

9.03%



*"It is said that the stock market is the only kind of market where the merchandise is put on sale and all the shoppers run for the exits."*

**Matthew Coffina**  
Morningstar

Monthly Results	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
<b>2011</b>	-	-	-	-	-	-	-	-	-	-	-0.6%	0.0%	-0.6%
<b>2012</b>	1.4%	0.9%	1.5%	-1.4%	-1.9%	1.3%	0.0%	2.7%	0.1%	-0.3%	0.4%	2.9%	7.7%
<b>2013</b>	2.6%	1.6%	1.1%	0.5%	4.0%	0.9%	1.0%	0.6%	1.1%	2.2%	2.9%	0.5%	20.6%
<b>2014</b>	0.3%	2.7%	1.5%	1.2%	0.1%	0.2%	1.1%	3.3%	-0.6%	0.8%	1.7%	1.0%	14.2%
<b>2015</b>	0.8%	2.0%	-1.6%	-0.3%	0.0%	-0.8%	1.8%	-3.9%	-0.2%	1.5%	0.4%	1.2%	0.6%
<b>2016</b>	-5.1%	1.0%	2.5%										-1.7%

## Corus Entertainment (TSX:CJR.B) **CORUS.**

Media stocks remain under pressure these days. It all started back in the fall of 2015 with the selloff in Walt Disney Company's stock (NYSE:DIS) due to subscriber declines in its ESPN division. The stocks of other media companies quickly followed suit.

For a time, it seemed that media analysts and pundits only wanted to talk about the negatives. Cord cutting, cord shaving, media fragmentation, over-the-top services like Netflix, skinny bundles, pick and pay and other challenges. All of which would lead to doomsday scenarios, in their opinion. Fear reigned and media stocks sold off as a group. Given the sector's history of solid free cash flow generation, we quickly took notice and got to work.

\*Returns are as of March 31, 2016 and are net of all fees and expenses. Mutual funds are not guaranteed, values change frequently and past performance may not be repeated. GreensKeeper Asset Management Inc. assumed the investment management responsibilities of the Value Fund on January 17, 2014. Prior to that date, the Value Fund was managed by Lightwater Partners Ltd. while Mr. McCloskey was employed by that firm.

“...most investors are not in a position to do for themselves much of what is needed to get the most from their investment funds.”

**Philip Fisher**  
Legendary Value  
Investor

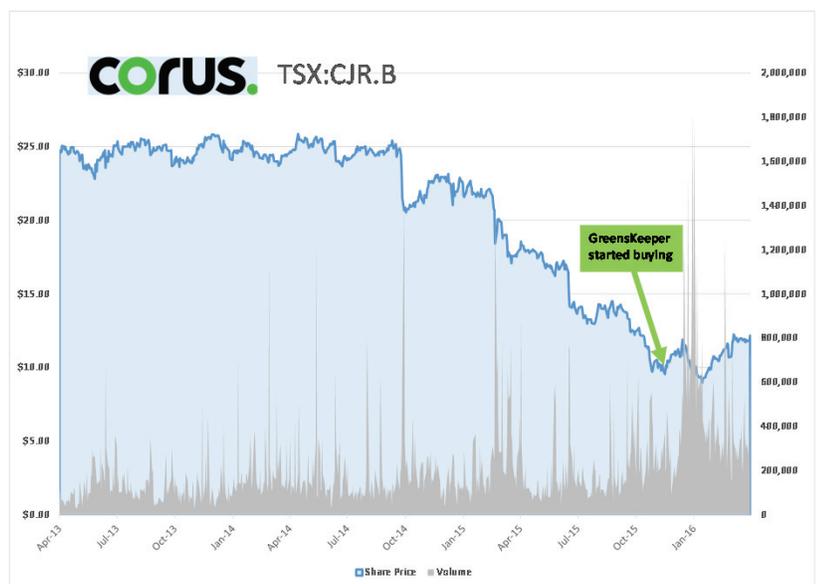
Having reviewed the financial statements of many public media companies and the regulatory landscape, we then spent some time analyzing the factors that are disrupting the industry. We spoke with a number of media participants. Our conclusion was that while media will continue to face these challenges, owners of high-quality, “must-have” content should continue to prosper.

Oddly enough, the most attractive stock that we found in our investible media universe was one that we know very well. In fact, it is right in our own backyard: Toronto-based Corus Entertainment. Corus is one of Canada’s largest media and content companies. Their assets include 45 specialty TV channels (e.g. Disney Channel Canada, W Network, HGTV Canada, Food Network Canada), 15 conventional TV stations (Global) and 39 radio stations. Not only was Corus’ stock cheap due to the above-noted macro concerns, recent regulatory decisions of the Canadian Radio-television Telecommunications Commission (CRTC’s “Let’s Talk TV”) were further weighing on the stock. Add in a soft Canadian economy that was impacting the company’s advertising revenues and some company-specific execution issues which led management to lower their earnings guidance in 2015 and you can understand the stock’s 45% selloff for the year.

There are certain aspects of the Canadian media landscape that we find more attractive than the US competitive environment. Like many industries in Canada, the media sector is largely protected from foreign competition. Foreign ownership and control of Canadian media and broadcasting assets is prohibited under Canadian law. As a result, *regulation* is one of the **moats** that protects Canada’s media companies. Add to that the importance of *scale* and unique media content (powerful *brands*) and these multiple moats work together to give companies like Corus the ability to generate attractive and sustainable profit margins.

With the stock trading at less than six times free cash flow, less than eight times earnings and sporting a 11.4% dividend yield (paid monthly no less), we believed the macro and company-specific concerns overdone. Accordingly we started accumulating the stock in December 2015. Being media, sure enough the drama quickly ensued.

Within a month of initiating our position, the company reported quarterly results that exceeded our (and analysts’) expectations. However, this was entirely overshadowed by the surprise announcement of a massive acquisition of Shaw Media from Shaw Communications for \$2.65 billion. The proposed acquisition was about 1.5x larger than Corus pre-transaction, added leverage and required the issuance of many Corus shares. Being a related-party transaction (Shaw and Corus are both controlled by the Shaw family of Alberta), minority shareholder approval was required.



After digesting the news, we analyzed the transaction and its impact on our view of Corus’ intrinsic value and the pro-forma risk profile of the combined company. Our conclusion was decidedly mixed.

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*“All man’s miseries stem from his inability to sit in a room alone and do nothing.”*

**Blaise Pascal**

Mathematician, Physicist  
and Philosopher

*“Never underestimate the value of doing nothing.”*

**Winnie-the-Pooh**

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On the positive side, the strategic rationale of the transaction is highly compelling. By adding scale, Corus is now the same size as Bell Media with each controlling content that represents 35% of the English TV viewership market in Canada (70% combined). Add in Corus’ dominant market share with desirable audiences (Kids and Women), and the company should have pricing power with the major Canadian distributors and media buyers (advertisers).

We reckon that there were two negatives to the deal. First, the transaction added leverage to the combined company. We believe that it will take Corus two years to get its debt levels back to our preferred range, and management has signalled that using free cash flow to deleverage is their top priority. The second negative was the purchase price. The headline purchase multiple paid by Corus was fair. Not cheap mind you, but fair for high-quality media assets. However, Corus used their materially undervalued stock as currency to fund a good portion of the transaction. They did so in two ways: by issuing numerous shares to the seller and by completing a concurrent public equity offering. By doing so, they effectively paid more than the headline number suggests. Consequently, we believe that Corus transferred some of the value of the company from its existing investors (that would be us) to the seller and new investors.

Our preference would have been for Corus to pass on the deal. But once management and the majority of shareholders approved the transaction, our decision became whether to hold or sell. We believe that pro-forma the transaction, the newly combined company was trading at 6.4x free cash flow (up from 5.7x pre-deal). In other words, not as cheap as before, but still very cheap.

Having concluded that the shares remained an attractive investment, we added to our position when the stock price declined after the transaction announcement. The Value Fund’s average cost is \$9.90 per share. With the stock currently trading at \$12.35 and having received \$0.38 in dividends to date, we are up about 28% on our investment to date. But it is still far too early to come to any conclusions. We will continue to closely monitor the company’s progress. Our investment thesis is largely dependent on the industry’s continued monetization of media content at attractive rates, management’s execution and a successful integration of Shaw Media. If this unfolds as expected, we believe that the Value Fund’s investment in Corus will turn out quite nicely.

### GreensKeeper Annual Meeting – June 9, 2016

Mark your calendars! GreensKeeper’s 5<sup>th</sup> Annual Meeting will be held on **Thursday, June 9 at 7:00 p.m.** We are once again hosting it at the Mississauga Golf and Country Club (invitation to follow). Clients, potential clients, friends and family are all welcome.

As per our custom, our founder will make a brief presentation on our value investing methodology and selected investments. Then the fun begins as we open the floor to attendees to ask any and all questions about the Value Fund or investing in general.

We are always looking for new clients that share our long-term approach to investing. If you know of anyone that is growing tired of their current investment returns and interested in learning more about GreensKeeper and value investing, please bring them along.

The investment game is a long one. Long term, we believe that we will continue to deliver attractive returns to our clients while prudently managing risk and preserving their capital. You should know that our approach is not merely academic. Our founder has over 70% of his immediate family’s net worth and 100% of his investible assets invested alongside our clients at GreensKeeper.

**Michael McCloskey**  
Founder & President

## Investment Objective

We aim to deliver absolute returns to our clients (net of all fees) in excess of both the S&P/TSX Index and the S&P500 Index (measured in Canadian dollars) over the long-term.

## Alignment of Interests

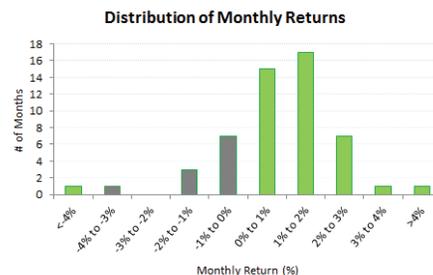
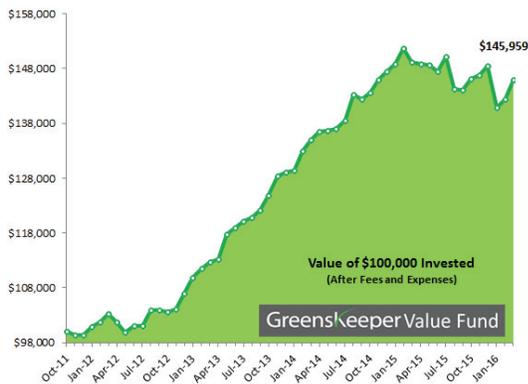


*"I have over 70% of my family's net worth and 100% of our investable assets invested alongside our clients."*

### Michael McCloskey

B. Sc., J.D., MBA., CIM, AR  
Founder & President

## The GreensKeeper Value Fund



### Annualized

Returns <sup>(1)(2)</sup>	1 MO	YTD	1 YR	3 YR	4 YR	Inception
<b>Value Fund</b>	<b>2.5%</b>	<b>-1.7%</b>	<b>-2.2%</b>	<b>9.0%</b>	<b>9.0%</b>	<b>8.9%</b>
S&P/TSX TR Index	5.3%	4.5%	-6.6%	5.0%	5.3%	5.3%
S&P 500 TR Index (\$US)	6.8%	1.3%	1.8%	11.8%	12.4%	14.4%
S&P 500 TR Index (\$CAD)	2.5%	-4.9%	4.4%	21.4%	20.0%	21.5%



(1) Returns are as at Mar. 31, 2016.

(2) Prior to January 17, 2014 the Value Fund was managed by Lightwater Partners Ltd.

## Investment Philosophy

Bottom-up fundamental analysis combined with the value investing methodology taught by our investing heroes: Benjamin Graham, Philip Fisher, Warren Buffett and Charlie Munger. We strive to purchase interests in high quality businesses for less than their *intrinsic value*. That discount provides us with our *margin of safety* to safeguard our clients' investments.

### What We Look For :

**Great Businesses:** We prefer to stick to investments in businesses that we understand, with attractive underlying economics and that possess durable competitive advantages.

**Solid Management:** We seek investments in companies that are being run by competent and shareholder-friendly management teams.

**Margin of Safety:** We patiently wait for the stock market to offer us a price that allows us to buy a stock for a sufficient discount to our estimate of its intrinsic value.

## The GreensKeeper Value Fund

Minimum Investment	\$150,000 (\$50,000 for Accredited Investors)
Eligible for Registered Plans?	Yes (RRSPs, TFSAs, RESPs, etc.)
Launch Date	November 1, 2011
Type of Fund	Long equity, Long-term capital appreciation
Valuations	Monthly
Redemptions	Monthly on 30 days' notice
Management Fee	1.5% annual - (A series) 1.0% annual - (F series)*
Performance Fee	20% over 6.0% annual hurdle
Loss Carry-forward?	Yes

## Service Providers

Investment Manager	GreensKeeper Asset Management Inc.
Custodian and Account Administrator	National Bank Correspondent Network
Auditor	KPMG LLP
Fund Administrator	SGGG Fund Services Inc.

\* F series issued generally to purchasers who participate in fee-based programs through eligible registered dealers.

*"My family has known Michael for over 20 years and we have invested in the Value Fund. He has a track record of success and we sleep soundly at night knowing that he is growing our investments safely."*

**Dr. Erin Ray,**  
Anesthesiologist  
Royal Victoria Hospital



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To learn more, please visit our website  
[www.greenskeeper.ca](http://www.greenskeeper.ca) or contact us.

## Investment Philosophy (cont'd)

*Our Best Ideas* - The Value Fund is managed as a concentrated or "conviction" portfolio. We prefer to make a few large bets on 15-18 situations that we understand well and where we like the risk/reward trade-off. In other words, *our best ideas*.

*Aversion to Leverage* - We avoid the use of leverage. Doing so provides us with the benefit of never being forced to sell when market conditions are difficult.

This is intended for informational purposes and should not be construed as an offering or the solicitation of an offer to purchase an interest in the GreensKeeper Value Fund or any other GreensKeeper Funds (collectively, the "Funds"). Any such offer or solicitation will be made to qualified investors only by means of a final offering memorandum and only in those jurisdictions where permitted by law. GreensKeeper Asset Management Inc. (GKAM) is registered in Ontario, Canada under the categories of Portfolio Manager, Investment Fund Manager, and Exempt Market Dealer. An investment in the GreensKeeper Value Fund is speculative and involves a high degree of risk. Opportunities for withdrawal/redemption and transferability of interests are restricted, so investors may not have access to capital when it is needed. There is no secondary market for the interests and none is expected to develop.

The fees and expenses charged in connection with this investment may be higher than the fees and expenses of other investment alternatives and may offset profits. There is no guarantee that the investment objective will be achieved. Moreover, the past performance of the investment team should not be construed as an indicator of future performance. In addition, the performance of the GreensKeeper Value Fund should not be mistaken for, and should not be construed as an indicator of future performance. The performance figures for the GreensKeeper Value Fund are unaudited, include actual or estimated performance or management fees and are presented for information purposes only. GKAM assumed the investment management responsibilities of the Value Fund on January 17, 2014. Prior to that date, the Value Fund was managed by Lightwater Partners Ltd. while Mr. McCloskey was employed by that firm.

Certain statements contained in this presentation are based on, *inter alia*, forward looking information that are subject to risks and uncertainties. All statements herein, other than statements of historical fact, are to be considered forward looking. Such forward-looking information and statements are based on current expectations, estimates and projections about global and regional economic conditions as well as industries that are major markets for GreensKeeper Asset Management Inc. There can be no assurance that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. Further, to the best of management's knowledge the information throughout the presentation is current as of the date of the presentation, but management specifically disclaim any duty to update any forward looking information. The GreensKeeper Value Fund strategy in no way attempts to mirror the S&P/TSX or the S&P500. The S&P/TSX Composite Index and the S&P500 Index are provided for information purposes only as widely followed indices and have different compositions and risk profiles than the GreensKeeper Value Fund.